

Devin Taylor

Product Designer (UI/UX) | Focused on IA and a11y

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SUMMARY

Seattle based, strategic designer, that blends insights from beer-slugging days with a **psychology-driven approach** to craft outstanding digital experiences. Takes ideas from **concepts to wireframes, high fidelity interactive prototypes, user testing, and development.**

EXPERIENCE

Bradley's House of Hope, *March '24 - Present*

Web Design & Development (Freelance)

- Redesigned website to enhance accessibility and modernize the user experience, resulting in increased donations.
- Developed a fully responsive website using WordPress, ensuring seamless user experience across all devices.

BenchK12, *May '23 - May '23*

Product Design (Freelance)

- Initiated collaboration with the VP of Brand to enhance high-fidelity mockups through interactive prototyping and precision touch-ups, ultimately overseeing the delivery of presentation-ready user flows.
- Conducted an accessibility check and heuristic analysis, providing a comprehensive report of findings and actionable suggestions.

Come Fight Me In The Dark, *September '22 - Jan '23*

Web Design & Development (Freelance)

- Took charge of engaging with website owners to strategize design options and plan future brand enhancements.
- Implemented the responsive website design on Squarespace.
- Designed merchandise and provided handoff materials for seamless execution.

Boys & Girls Club King County, *June '22 - June '22*

UX Research (Freelance)

- Led a collaborative effort with a graphic designer to take charge of optimizing information architecture and usability.
- Conducted a comparative analysis, sitemap analysis, heuristic evaluation, and developed user personas.
- Delivered recommendations for a new sitemap structure and global navigation to reduce drop-offs.

See Stories, *November '21 - April '22*

UI/UX Design (Pro Bono)

- Key member of a cross-functional team of four designers, with expertise in information architecture, usability testing, and a11y.
- Spearheaded a comprehensive project encompassing interviews, surveys, card sorts, and tree tests from start to finish.
- Resulted in a complete rebranding and the creation of high-fidelity responsive web designs.

EDUCATION

School of Visual Concepts

UX Design Certificate

Completed intensive program and contributed to a team capstone project for See Stories.

Interaction Design Certificate

Coursera

Successfully completed a series of 7 courses culminating in capstone project for Instagram.

Western Washington University

B.A. in Psychology

Served as a Psychology Research Assistant, actively participating in the execution of departmental studies.

Womencare Shelter

Volunteer Advocate

Assisted domestic abuse survivors at a confidential shelter, nurturing empathy and understanding.

SKILLS

UX/UI Design
Interaction Design
User Research
Usability Testing
Personas/User Flows
Affinity Mapping
Wireframing/Prototyping
Responsive Web Design
Business Strategy

TOOLBOX

Figma, Adobe XD, Adobe CC, Sketch, Invision, Miro, Mural, Google Suite, Powerpoint, Maze.app, Usertesting.com, HTML/CSS, Wix, Wordpress, Squarespace